

Radio PSA

“Aaron & Joey” (:60)

Aaron: Hey Joey! Whatzup?! How come you're not ready? Let's get out of here!

Joey: Man, my mom's got me doing extra chores. She's on this cleaning thing ever since we found out about my cousin.

Aaron: What happened?!

Joey: Remember when she seemed a little 'different'... they first thought it was A-D-D but the doctors say she had lead poisoning!

Aaron: No way! How'd that happen?

Joey: From all the dust around the windows and in the carpet...stuff like that. So, now that my baby sister's crawling around, my mom's got me vacuuming and dusting all the time! I have to put food away and make sure the baby can't get into the kitchen cabinets. I even have to clean up this gross stuff in the bathroom called 'mold!' I tell you... protecting my little sister is serious work!

Aaron: Tell you what... you dust and I'll check the bathroom!

Announcer: Hi! I'm Iyanla Vanzant from NBC's "Starting Over." There's nothing more important than protecting your children at home. Whether it's from dangerous lead-based paint...to common, every day bathroom mildew. For more information about how YOU can keep your children safe and healthy, call 800-LA-4-LEAD.

Super: This urgent message is brought to you by the US Department of Housing and Urban Development.